



## **Codian teams-up with Review Video to dominate UK video conferencing market for SMEs**

*Key distributor partnership offers Codian major expansion opportunity into new UK territory*

London, UK – 17 November, 2006 – Codian Ltd, a leading manufacturer of video conferencing (VC) technology, today announced a major new partnership with Review Video to distribute Codian's breakthrough suite of VC products targeted at the UK's SME market. With a team of VARs already operational around the country, the Review Video distribution deal will help Codian to further establish its presence in the UK.

As part of the deal, Review Video will sell Codian's innovative MCU 4203 (multipoint control unit), a six-port VC bridge that offers SMEs the most sophisticated and user-friendly conferencing experience currently available. In addition, Review Video will distribute complementary IP VCR (IP video conference recorder) and ISDN Gateway products. Codian is pioneering VC technology that is cost-effective, easy-to-deploy and integrates with existing infrastructure systems and equipment.

David Holloway, CEO of Codian, commented: "Creating an international network of the best distributors is vital to our success. The SME market presents a great opportunity for us and one which we feel our technology is ideally suited for, given our focus on a cost-effective and easy-to-deploy video conferencing infrastructure. Review Video has an outstanding track record and is one of the UK's leading distributors. We're pleased to be establishing partnerships of this calibre."

Barry Cross, Managing Director of Review Video, added: "These are exciting times for the VC industry and Review Video has been growing at a phenomenal pace. Codian's products are leading innovation in the industry as they offer a powerful VC experience which works with all the existing systems that businesses have invested in. We're looking forward to the months ahead and the potential to make a real impact for Codian here in the UK."

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**About Codian**

Codian designs and manufactures the most advanced video conferencing infrastructure products available. Codian's product line includes Multipoint Control Units, Video Conference Recorders, Streaming Servers and ISDN Video Gateways. Using a unique architecture and the latest hardware technology, Codian's products are both easy to use and powerful, supporting enterprise and service provider customers worldwide. Codian has main offices in San Jose, California; London, UK and Hong Kong. For a product demonstration or to learn more about Codian products, please visit the website at: [www.codian.com](http://www.codian.com)

**About Review Video**

Review Video UK Ltd is a major distributor of Video, Audio, and Network conferencing solutions. With distribution and service centres in United Kingdom and the United States, Review Video distributes conferencing products to a rapidly growing network of global resellers from leading manufacturers such as Codian, Polycom, Radvision, ZTE, Pioneer and Elmo. The company has been recognised as Polycom's top distributor both in the UK and North America. Review Video is also home of the Gold Seal Maintenance Program offering its resellers and their end users full technical, training and back up support.

For more information on Review Video visit their website at [www.reviewvideo.com](http://www.reviewvideo.com)

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