



FOR IMMEDIATE RELEASE:

**CODIAN LAUNCHES REVOLUTIONARY HIGH DEFINITION
VIDEO CONFERENCING BRIDGE**

New generation multipoint technology delivers full-motion high definition video conferencing and full interoperability with existing endpoints

LONDON, UK – December 4, 2006 – Codian, a leading manufacturer of video conferencing infrastructure, today announced the launch of the new MCU 4500 series of multipoint bridges incorporating a radical new generation of video conferencing technology. For the first time, users can enjoy crystal clear, full-motion, high definition (HD) continuous presence conferencing with a mix of standard definition (SD) and HD endpoints.

The unrivaled power of the Codian MCU 4500 series delivers full feature HD conferencing without limitations or restrictions. With more than ten times the performance of other systems the MCU 4500 is ideal for applications that need high definition telepresence such as business meetings, telemedicine, distance learning and corporate training.

“The Codian MCU 4500 supports high definition without compromise. We designed this product from the ground up to process video from the latest HD endpoints, giving the best possible HD experience in real world conditions.” said David Holloway, CEO of Codian. “This is the culmination of 4 years development and I am proud that we can lead the way in the HD revolution.”

Codian’s innovative approach to HD conferencing produces highly scalable, flexible and reliable audio and video conferences. Alternative HD solutions use voice-activated switching or require HD participants to use a shared video encode. These restrictions reduce the quality of all HD participants in the presence of network errors and prevent customization of settings and layouts at individual endpoints. The Codian MCU 4500 has a separate encode for every conference participant for optimal flexibility and resilience.

“Codian’s MCU 4500 represents a major step forward for the video conferencing industry,” commented Ira Weinstein, Senior Analyst and Partner at Wainhouse Research. “Its powerful and sophisticated capabilities are activated automatically, and without user intervention, to keep things simple and easy for conference participants. Organizations seeking to conduct mixed SD and HD video meetings will be well served by this new addition to the Codian product line.”

The Codian MCU 4500 series supports all the advanced features of Codian's market leading and proven MCU 4200 series. Codian's unique Universal Port™ technology delivers the best conference experience to all SD and HD endpoints, regardless of codec or connection speed. Like all Codian products, the MCU 4500 series is highly intuitive and easily adopted by users and administrators.

"Customers who are investing in HD technology expect the ultimate quality in all circumstances." Holloway commented. "By moving beyond voice-activated switching our new generation infrastructure delivers full frame rate HD video, independently to each port, without any degradation in audio or video clarity and with advanced continuous presence in all circumstances." Holloway added that the MCU 4500 is 1080p ready, in anticipation of the next generation of HD endpoints.

"Once again Codian is showing they are a technology leader in the market with their groundbreaking HD video conferencing bridge," said Paul Waadevig, Industry Manager of Frost & Sullivan's conferencing and collaboration practice. "They are delivering what the most demanding video conferencing customers have been waiting for: multipoint HD video conferencing with a level of clarity, motion and detail that truly rivals a live meeting. At the same time, they understand that in real world video conferencing applications, users need the flexibility to accommodate a mix of endpoints. Codian has put a stake in the ground with this major milestone in HD technology."

The MCU 4500 series features a built-in streaming server, scheduler and gatekeeper. For a product demonstration or to learn more about Codian products, please visit the website at www.codian.com.

About Codian

Codian designs and manufactures the most advanced video conferencing infrastructure products available. Codian's product line includes Multipoint Control Units, Video Conference Recorders, Streaming Servers and ISDN Video Gateways. Using a unique architecture and the latest hardware technology, Codian's products are both easy to use and powerful, supporting enterprise and service provider customers worldwide. Codian has main offices in San Jose, London and Hong Kong. For a product demonstration or to learn more about Codian products, please visit the website at: www.codian.com.

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