



**Spring 2007 VON Conference
Codian Booth # 639**

FOR IMMEDIATE RELEASE:

**CODIAN MAKES PUBLIC VIDEO COMMUNICATIONS
AS EFFORTLESS AS A PHONE CALL**

**Codian IP GW 3500 Series Delivers a Gateway for Seamless and Secure Voice
and Video Communication from the Internet to the Intranet**

LONDON, UK – March 20, 2007– Codian, a leading manufacturer of video conferencing infrastructure, today announced the launch of its innovative IP GW 3500 Series Voice and Video Internet Portal. This latest addition to Codian’s expanding product portfolio is the most seamless, intuitive solution for making your organization available to new callers from the Internet.

With the Codian IP GW 3500 Series, an organization can publish a single IP address to serve as a portal to all its video communications users, comparable to the switchboard number for traditional telephone calls. No prior set up is required for new Internet users. They are greeted with either a live operator or auto attendant for professional and efficient call management. Callers can also use the intuitive auto attendant menu to connect directly to common destinations or dial in directly using extension numbers.

Widely acknowledged as the industry leader in video conferencing interoperability, Codian has developed a unique gateway architecture that delivers both outbound and inbound communication. It provides universal compatibility and optimal IP clarity for each caller’s audio and video, no matter what equipment they use, whether based on SIP or traditional H.323 protocols.

“With our new IP gateway, we are responding to customers’ desire to have an easy and seamless way to hold video conferences with people outside their private networks,” said David Holloway, CEO of Codian. “Existing solutions for connecting voice and video don’t deal adequately with network address translation and do not deliver universal interoperability. With the Codian IP GW 3500 Series, communicating over the Internet with IP voice and video can be as spontaneous and as simple as making a traditional phone call.”

As an application-level gateway, the Codian IP GW 3500 Series ensures that no IP packets are forwarded from the Internet to the private network. Additional security features include three levels of user access privileges and individual dial plans for each network port.

"Codian's Voice and Video Internet Portal addresses one of the real-world challenges faced by today's global organizations," said Ira Weinstein, Senior Analyst and Partner at Wainhouse Research. "This product transparently enables the connection of voice and video calls between and within enterprises without compromising network security or ease of use. This latest release from Codian is yet another example of the company's focus on overcoming barriers to communication."

The Codian IP GW 3500 Series is available in three models and supports up to 40 calls, including 20 video calls. For organizations interested in improving their connectivity with ISDN as well as IP video conferencing environments, Codian also offers the ISDN GW 3200 Series. For more information about Codian's entire product line, please visit the website at www.codian.com.

About Codian

Codian designs and manufactures the most advanced video conferencing infrastructure products available. Codian's product line includes Multipoint Control Units, Video Conference Recorders, Streaming Servers and Video Gateways. Using a unique architecture and the latest hardware technology, Codian's products are both easy to use and powerful. Codian supports enterprise and service provider customers worldwide from main offices in San Jose, London, Sydney and Hong Kong. For a product demonstration or to learn more about Codian products, please visit the website at: www.codian.com.

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