



**FOR IMMEDIATE RELEASE:**

**CODIAN VIDEO CONFERENCING SOLUTION SELECTED FOR  
INNOVATIVE GUATEMALAN DEVELOPMENT PROGRAM**

**Video Streaming Will Deliver Education and Training to Remote Rural Populations**

**SAN JOSE, CA – August 22, 2006** – Codian, Inc., a leading manufacturer of video conferencing infrastructure products, announced today that its MCU 4200 Series has been selected by the Guatemala Indigenous Project to reach out to indigenous populations in remote rural areas.

The Indigenous Project is a joint venture between the Guatemalan Indigenous Development Fund (FODIGUA) and CVS Hightech, a video conferencing reseller and consulting firm serving the Central American region. The project's mission is to deliver virtual education to low-literacy indigenous people who would otherwise not have access to academic resources. Areas of emphasis will be literacy, agriculture, health and computer skills. Additionally, the project will encourage cultural identity and the retention of indigenous languages.

According to Juan Ramón Echeverria of CVS Hightech in Guatemala, the Codian MCU 4200 was selected over other solutions because of its built-in streaming server, broad compatibility with any endpoint device and its ability to deliver the best possible quality to each endpoint, regardless of the connection speed or codec.

The Indigenous Project launches this week, connecting 20 remote locations simultaneously with interactive video, audio and chat. Project leaders plan to significantly expand the reach of the program during its next phase, which will utilize the Codian MCU with built-in streaming server to deliver training and distance learning to many locations, including those with limited bandwidth. Participants will be able to stream video and audio live from any Web browser.

“Without a solution optimized for IP video conferencing, this project could never have been implemented in remote areas,” Echeverria commented. “These rural locations have limited or no communications infrastructure. The Codian MCU’s ability to accommodate connections of almost any speed makes it ideal for this application.”

David Holloway, CEO of Codian, added: “This innovative social project reinforces our conviction that video conferencing has reached far beyond the lecture hall and conference room. Codian’s technology has the potential to empower people that were previously marginalized by their geographic locations. We look forward to following the success of the Guatemala Indigenous Project.”

Echeverria believes that the Guatemala Indigenous Project will be a prototype for many other outreach programs across rural Latin America. “Everyone gains from bringing education and training to rural populations,” he said. “Programs such as this are beneficial to the economies of these regions; sustain the cultural pride of the indigenous populations and help build out the communications infrastructure.”

### **About Codian, Inc.**

Codian designs and manufactures the most advanced video conferencing infrastructure products available. Codian’s product line includes Multipoint Control Units, Video Conference Recorders, Streaming Servers and ISDN Video Gateways. Using a unique architecture and the latest hardware technology, Codian’s products are both easy to use and powerful, supporting enterprise and service provider customers worldwide. Codian has main offices in San Jose, California; Chicago, Illinois; New York; London, UK; Frankfurt, Germany; and Hong Kong. For a product demonstration or to learn more about Codian products, please visit the website at: [www.codian.com](http://www.codian.com).

### **About CVS Hightech**

CVS Hightech develops video and audio projects using the state-of-the-art technology to create new opportunities in underserved markets. The company employs innovative approaches to reach deprived and rural communities that would otherwise be inaccessible. In addition, CVS Hightech delivers technology solutions to Central American companies to make them more competitive as they meet the challenges of CAFTA. CVS Hightech has offices in Guatemala City. For more information, please visit the website at [www.hightechgt.com](http://www.hightechgt.com).

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