

Frost & Sullivan Recognizes Codian for its Next-Generation Videoconferencing Infrastructure Products

Palo Alto, Calif. — August 31, 2007 — *Frost & Sullivan* named Codian as the recipient of the 2007 Global *Frost & Sullivan* Award for Best New Videoconferencing Infrastructure Product. This Award is presented in recognition of the Codian MCU 4500 Series of high definition (HD) videoconferencing bridges, which provides a user-friendly interface and feature set.

“Launched in December 2006, the Codian MCU 4500 Series offers a high quality and powerful HD multipoint videoconferencing experience,” notes *Frost & Sullivan* Research Analyst Roopam Jain. “It supports full-motion HD continuous presence conferencing with a mix of SD and HD endpoints.”

Resulting from four years of R&D work, the Codian MCU 4500 Series utilizes the latest in chip technology from TI. The use of next generation digital signal processors (DSPs) enables the series to provide ten times the MIPs of Codian's MCU 4200 Series.

In terms of HD performance, the series supports 720 pixels at 30 frames per second and can scale to support the same resolution at 60 frames per second or 1080 pixels at 30 frames per second.

The Codian MCU 4500 Series also includes Codian ClearVision™ technology, a unique feature that transforms poor quality images from standard and enhanced definition endpoints by up to 4x the resolution to deliver “near” high-definition clarity, no matter where they originate.

In the context of interoperability, the MCU 4500 Series works with both ISDN and IP connections, does not restrict the number of conferences, and supports multiple vendors HD end points.

“Moreover, as with all Codian MCU's, this series delivers a unique video stream for each participant, enabling them to receive video at the maximum capability of their own endpoint,” explains Jain. “Accordingly, the SD participant will see SD, and the HD participant will see HD, each receiving the best possible video quality.”

Another unique feature of any Codian MCU is that each user can independently select its own continuous presence layout and the sites to be viewed without affecting other users.

The Codian MCU 4500 Series also includes an integrated streaming server, video firewall, scheduler and gatekeeper. The streaming server allows users to stream the conference to allow participants to view content without video conferencing equipment. Users can have one person on videoconferencing equipment, while others can view it on their PC as a stream.

“Given the above features, Codian has taken the power, versatility, and design of a videoconferencing MCU to a new level,” adds Jain. “In recent quarters, the company has seen significant success for its videoconferencing products in a market that is highly competitive.”

Codian's products offer flexibility, reliability, and a high quality user experience that are expected to enhance videoconferencing adoption in mainstream markets as well as in vertical applications such as telemedicine, distance learning, and corporate training, which will particularly benefit from HD videoconferencing.

The company continues to develop innovative products and enhancements to solidify its position as a competitive force in the global videoconferencing market.

The *Frost & Sullivan* Award for Best New Product is presented to the company that has demonstrated excellence in developing and introducing a new class of product within their industry. This Award recognizes the company's successful introduction of a new solution that has become a part of its well-designed portfolio of offerings. Such innovation is expected to significantly contribute to the industry in terms of performance and degree/rate of technology adoption.

Frost & Sullivan Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

About Codian

Codian is one of the fastest growing voice and visual communications companies in the world. With a rapidly growing global customer base, Codian is renowned for delivering quality customer service and satisfaction. Codian solutions offer unrivalled reliability and ease-of-use. Codian is proven to provide the best available voice and video quality for conferencing throughout an enterprise: in the boardroom, on the move and on the desktop. Furthermore, Codian's conferencing product family is unique in its ability to deliver a truly lifelike, interactive, telepresence-style, experience for all meeting participants.

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